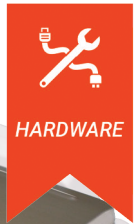


# AutoScale100



## Redefining Retail Scale Technology

The first ever, unified scale solution for retail has arrived! Scale technology has been suspended in time, until now. Similar to the era of electronic cash registers in the 1980's, the time to create a shift in the weighted grocery environment is here. The AutoScale 100 propels your business even further into automation and is designed to sync seamlessly with all other transaction touchpoints in your store. Designed around the simple concept of a friction-free transaction experience for your customers, the AutoScale 100 is the next leap into the future of retail.



## The Industry Demanded It, We Delivered

More and more families are choosing to eat healthier and dine at home versus dining out. Retailers have embraced this shift and have sought a better way to deliver the fresh products people demand with simplicity. With AutoScale 100, simplicity comes naturally. This solution is just as much a part of your store as the point of sale. All pricing and label information is automatically synced so retailers can rest assured they are delivering the most up-to-date information. AutoScale isn't just a CATAPULT building block, it's changing the way retailers use scale technology.

## Easy to Install, Even Easier to Own

Just like your POS terminals, WebCart, and self-checkout, AutoScale 100 is another instance of Transaction Server. This additional transaction touchpoint is maintained the same way as your entire system, through WebOffice, so there is no need for costly integrations, or third party support.

## Designed for Every Scale Application

AutoScale can be configured to address demand wherever your store needs it, whether at the deli counter or as a self-service terminal in the bulk foods section. On this unit, Transaction Server can be configured to be operated by either staff or customers and deliver an impressive interface that will effortlessly guide users through the weighted item menus optimizing the experience.

**Eliminate batching product information to the deli and causing your customers unnecessary headaches when you upgrade to the future of retail scale technology.**

### PRODUCT FEATURES

- Automatic price synchronization between your CATAPULT POS and AutoScale
- Plug & Play Go Live – it works with CATAPULT WebOffice, right out of the box
- Simplifies support
- Covered under the ECRS Services and Upgrade agreement
- Centralized HQ or store-level item maintenance
- Manage all scale settings from HQ via WebOffice Terminal Maintenance
- No third party scale integration software needed
- Bidirectional data replication between HQ and the Stores



FRONT VIEW



SIDE VIEW



BACK VIEW (CID)